

L² CAPITAL PARTNERS

OVER \$550 MILLION OF COMMITTED CAPITAL FROM LARGE

FAMILY OFFICES DEDICATED TO INVESTING IN GROWTH COMPANIES

WE ARE ACTIVELY SEEKING TO INVEST \$20 TO \$100 MILLION OF EQUITY PER INVESTMENT
IN COMPANIES WITH \$3 TO \$25 MILLION IN ANNUAL EBITDA

L SQUARED OVERVIEW

L Squared seeks to make *long-term* investments in *leading* growth companies that operate in targeted sectors: Technology-Enabled Services, Industrial Technology, and Education.

We have over 50 years of collective experience investing in rapidly growing companies.

Our unique investor base of family offices enables us to focus on long-term value creation driven by revenue and earnings growth, not financial engineering. We build flexible capital structures around each investment.

We empower our management team partners to execute their vision while playing a collaborative role to help address the challenges that rapidly growing businesses encounter.

INVESTMENT CRITERIA

Investment Types:	Buyout, recapitalization and founder liquidity events
Target Sectors:	Tech-Enabled Services, Industrial Technology, and Education
Target Revenue Size:	\$10 - \$100 million
Target EBITDA Size:	\$3 - \$25 million
Equity Investment Size:	\$20 - \$100 million per investment
Target Company Growth Profile:	At least 10% per year
Geography:	Anywhere in North America
Ownership:	Majority preferred

L SQUARED TEAM

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L SQUARED SEEKS TO INVEST IN SECTORS WHERE WE BELIEVE WE CAN LEVERAGE OUR EXPERTISE TO HELP MANAGEMENT TEAMS NAVIGATE MARKET SHIFTS, TECHNOLOGY EVOLUTION, COMPETITIVE PRESSURES AND RAPID GLOBALIZATION

TARGETED SECTOR APPROACH

	Sub Sectors	Growth Drivers
Technology-Enabled Services	<ul style="list-style-type: none"> • Business services with integrated technology • Information Services, Data & Analytics • SaaS, Internet & Marketing Platforms 	<ul style="list-style-type: none"> • High customer ROI • Increasing role of software • Declining implementation costs
Industrial Technology	<ul style="list-style-type: none"> • Specialty Electronic Products • Sensors, Controls, Connectors, Instrumentation • Highly-Engineered, Precision Components 	<ul style="list-style-type: none"> • Increasing complexity of equipment • Expanding use of technology • Increasing monitoring & control
Education	<ul style="list-style-type: none"> • Pre K-12 Products, Technology & Services • Higher-Ed Products, Technology & Services • Online Content, Assessment & Software 	<ul style="list-style-type: none"> • Growing use of technology • Shift to knowledge-based economy • Increasing accountability

REPRESENTATIVE INVESTMENTS

Education	Industrial Technology	Technology-Enabled Services
 <p>TeachingStrategies® for Early Childhood</p> <p><i>Bethesda, MD</i> Early childhood curriculum & web-based assessment</p>	 <p>Virtium® Solid State Storage and Memory</p> <p><i>Rancho Santa Margarita, CA</i> Highly customized memory and SSD storage for industrial applications</p>	 <p>FINELINE</p> <p><i>Norcross, GA</i> Web-based labeling solutions for major retailers & brands</p>
 <p>edlio®</p> <p><i>Los Angeles, CA</i> Constituent engagement platform for K-12 institutions</p>	 <p>LEARNERS EDGE</p> <p><i>Lakeville, MN</i> Online professional development & continuing education for K-12 teachers</p>	 <p>royall & company</p> <p><i>Richmond, VA</i> Recruitment, advancement & marketing services for universities</p>